



# connect2women

INSPIRE. ENGAGE. IMPACT.

## 8<sup>th</sup> Annual Connect2Women Conference

September 14-15, 2023 | Cheyenne, Wyoming

### Our Vision

Uniting women to celebrate, inspire and be inspired, and mentor others to become exceptional leaders for our current and future communities: this is our vision and each year we realize it in new and exciting ways. The Connect2Women Conference provides a powerful platform to celebrate advancement of women mentors and leaders. In its eighth year, this one-of-a-kind conference organized by key Wyoming women leaders, is designed to educate, inspire, and empower women to deliberately ignite change in themselves, their communities, and across Wyoming. Conference attendees, representing diverse businesses and interests, will grow in their professional leadership. We encourage all attendees to take back what they've learned to their teams, organizations, and family. **Attendees return stronger, more confident, and more mindful leaders.**

Planning for this year's conference is underway! New speakers, new workshops, and new networking opportunities keep our content fresh and relevant for all attendees. Connect2Women strives to provide content that individuals and organizations find useful immediately, but also can be understood, applied, and developed over time. **It's a conference like no other!**

### Our Goals

**INSPIRE** yourself to consistently reach higher, learn new skills, and achieve all you can

**ENGAGE** yourself with an energetic group of trailblazers on the heels of our current leaders

**IMPACT** yourself and others through personal and professional development, sharing the ways we are the same, celebrating the ways we are all different

### New Opportunities to Connect

Investing in Connect2Women will allow your company to stand out in support of current and future women leaders. Connect2Women has added new levels to increase sponsor engagement with attendees in 2023; we invite you to become a partner again (or for the first time!) to help propel forward a statewide mentoring movement that has empowered attendees to invest in their personal and professional futures. The opportunity to interact and build relationships with extraordinary Wyoming women **empowers our sponsors, too!**

Connect2Women is excited to introduce "Team Ticket" pricing in 2023! For 4-7 attendees, use code **#team** and receive 15% discount at checkout. Additionally, purchasing a "Table Ticket" will enable you to reserve seating for 8 to keep your team together and learning throughout the whole group sessions. Visit **connect2women.org** regularly to view new speakers and workshops!

# Don't just take our word for it...

"This event felt very balanced in the discussion, encapsulating the many ways that WY women show up in our communities and careers: from the outdoors to personal protection, legislative issues, etc."





"I loved the atmosphere of genuine connection and encouragement. People were truly there to engage and network! You could feel the love and care put into the event."

"I loved the entire event. I thought every every speaker offered a new idea that I could implement in my life."

"It was so great to be around women again! I felt that each speaker brought a unique touch to the agenda and there was something for everyone. After over a year of not attending a conference in person; this event brought back my confidence and allowed me to make new connections."

**When surveyed, 98% of attendees would definitely come again.**



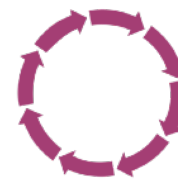
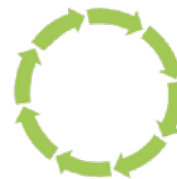
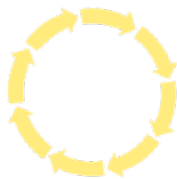
-  **Speaker Sponsorship** includes all checked items plus opportunity to host a speaker chat, a printed banner for chat, plus introduction of the speakers session by representative of organization.
-  **Info Booths** are meant for content sharing and education only, no selling permitted; only 30 available. Must be a nonprofit organization to receive the nonprofit discount.
-  **In-Kind Sponsorships** are available! Ask for details to build a custom in-kind sponsorship that fits your business or organization best.
-  **Silent Auction Donations** requested! Our silent auction is a big hit with attendees each year.

Please contact Kate Debow Hayes at [info@connect2women.org](mailto:info@connect2women.org) or (307) 286-1156 to confirm your sponsorship of the 2023 Connect2Women Conference!

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## SPONSOR BENEFITS



**PLATINUM**  
**\$5,000**  
2 available

**GOLD**  
**\$3,500**  
3 available

**RECEPTION**  
**\$3,000**

**SOLD OUT!**

**JOURNAL**  
**\$2,500**

**SOLD OUT!**

**SILVER**  
**\$2,000**

LEVEL

Complimentary  
conference tickets

6

5

4

4

4

Social Media  
Video



Info Booth



Branded Gift Bag



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Host of Speaker Chat

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Meal Sponsorship with  
Speaking Option



*opening remarks*



*speaker introductions*



*opening remarks at  
reception*

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Pre-Event



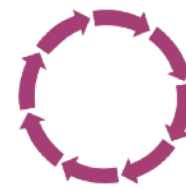
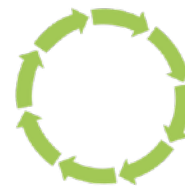
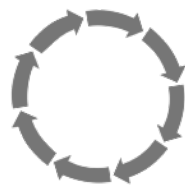
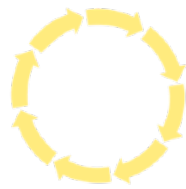
Event



Marketing Items in  
Gift Bags



# SPONSOR BENEFITS



**SPEAKER**  
**\$1,500**

**BADGE**  
**\$1,000**

**BRONZE**  
**\$750**

**PARTNER**  
**\$500**

**INFO BOOTH ONLY**  
**\$500/\$350\***  
*\*nonprofit discount*

**SOLD OUT!**

**Complimentary conference tickets**

**3**

**2**

**1**

**1**

**1**

**Social Media Video**



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**Info Booth**

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**Branded Gift Bag**

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**Host of Speaker Chat**



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**Meal Sponsorship with Speaking Option**

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**Pre-Event**



**Event**



**Marketing Items in Gift Bags**



The business of business is relationships; the business of life is human connection.

ROBIN S. SHARMA