

Sth Annual Connect2Women Conference

September 14-15, 2021 | Cheyenne, Wyoming

New Sponsorship Opportunities!

We invite you to be a partner in forwarding a statewide mentoring movement that has empowered attendees to invest in their personal and professional future. Attendees will interact and build relationships with extraordinary Wyoming women, sharing in their steps to success. This conference will ignite a hope across Wyoming highlighting and developing women to empower our future generations.

The fifth annual **Connect2Women Conference** will provide a powerful platform to celebrate advancement of women mentors and leaders. This one-of-a-kind conference, organized by key Wyoming women leaders, is designed to educate, inspire, and empower women to deliberately ignite change in themselves, their communities, and across the state. Conference attendees, representing diverse businesses and interests, will grow in their professional leadership. By being an investor, your company will stand out in support of current and future women leaders.

This year's event features a keynote address by Wyoming's First Lady Jennie Gordon, as well as a Fireside Chat with Wyoming's only female Attorneys General Gay Woodhouse and Bridget Hill. Additionally, attendees will engage in a variety of leadership training topics such as building self-confidence, applying five great coaching principles, strategies for giving better feedback, hiring the right people, and completing activities that sharpen key principles of leadership. Plus, there will be key activities and communication tactics to bring back to your organization immediately! When surveyed, 90%+ of previous years' attendees would definitely attend again.

Our Vision

Uniting women to celebrate, inspire and be inspired, mentoring others to become exceptional leaders for our current and future communities. This event is dedicated to contributing to the ongoing success of Wyoming women. We encourage all attendees to take back what they've learned to their teams, organizations, and family. **Send your team and they will return stronger, more confident, and more mindful leaders.**

Our Goals

INSPIRE yourself to consistently reach higher, learn new skills, and achieve all you can

ENGAGE yourself with an energetic group of trailblazers on the heels of our current leaders

IMPACT yourself and others through personal and professional development, sharing the ways we are the same, celebrating the ways we are all different



SPONSOR BENEFITS						
SPONSORSHIP LEVEL	PLATINUM \$3,500 2 available	GOLD \$2,500 3 available	VIDEO \$1,500 2 available	SILVER \$1,000	BRONZE \$500	PARTNER \$350
Complimentary conference tickets	4	3	3	2	2	1
Branded gift bag for all attendees	✓	_	-	_	_	-
Acknowledged meal sponsorship with speaking option	opening remarks	introduction of speakers	-	-	-	-
Pre-event marketing recognition: registration, social media, event press	/	/	/	✓	-	-
Event marketing: agenda, table-top displays, sponsor PowerPoint	premium logo placement, introductory comments	logo	logo	logo	name	name
Marketing items in gift bag (optional)	/	✓	✓	/	/	✓

In-kind opportunities available!
Ask about Connection Moments Sponsorship (\$1,000-only 3 available!)