

Schedule of Events

Thursday, May 16

10:30-11:25 AM

Check-in

Little America

11:30 AM

**Welcome, Intentions, and Thank You
Connection Moment**

12:00-12:45 PM

Lunch with Keynote Speaker, *First Lady Jennie Gordon*

12:45-1:00 PM

Break

1:00-1:45 PM (choose one)

Brand Your Story with *Elizabeth Dillow*

What do small nonprofits, big businesses, solo entrepreneurs, and international organizations all have in common? They all have a story to tell, and if that story is told poorly—or not at all—it's hard to find success in mission or marketplace. You'll gain an essential understanding of how to tell your story so it doesn't get lost in a noisy world, with plenty of interactive exercises to get you excited about the process!

or

Leading Strong Teams with *Linda Finnerty, Kari Eakins, Jackie Dorothy, and Mary Ellen Sternitzke*

It's one thing to gather strong, capable people to your team. It is quite another to lead them to work in a productive, pleasurable way. Many organizations have issues recruiting and retaining highly trained staff, and so are faced with the issues of hiring and training by fit rather than by competence. This panel of women have been faced with both scenarios. Hear firsthand ways they have used emerging management techniques to create strong, committed teams.

1:45-2:00 PM

Break

2:00-2:20 PM

Workplace Exercises and Mindfulness with *Jill Lovato*

2:30-3:15 PM

Heroes Among Us with *Leslie Hearn, Karen Fettig, and Amy Fyler*

Thursday, May 16

3:15-3:30 PM

Break

3:30-4:15 PM (choose one)

Raising Financially Savvy Kids with Kristen Wilkerson

Parenting is challenging, and it's hard to raise financially savvy kids when you might not feel all that financially savvy yourself. Learn how to successfully navigate your role of Chief Financial Parent in the 21st century with sound, practical advice from a Wyoming financial expert.

or

Writing Your Online Presence with Mary Billiter

Everyone has a story. Improve your networking and communication skills by learning how to tell your story online and in person. Maximize your success by building an online presence that reflects your personal and professional life.

There's nothing appealing about pitching yourself to anyone in a sterile online environment. Yet, in today's tech-driven world, a majority of interactions occur online. Learn the difference between a monologue and a dialogue. One closes doors, while the other invites conversations that lead to successful interactions. Gain a better understanding of the tools and tactics to establish yourself and build your brand.

4:30-5:00 PM

Connection Moment

5:30-7:00 PM

Cocktail Reception

*West Edge Collective
707 W. Lincolnway Ave.*

Friday, May 17

8:00-8:30 AM

Check-in

Little America

8:30-9:45 AM

Breakfast, Mentor Group Presentation

Keynote Speaker, Mrs. Bobbi Barrasso

9:45-10:15 AM

Heroes Among Us with Ashlee Lundvall and Valerie Colgate

10:15-11:15 AM

Break, transition to Cheyenne Botanic Gardens

11:15-11:55 AM

Heroes Among Us with Jennifer Gillihan, Janet Marschner, and Stacy Strasser

Cheyenne Botanic Gardens

Friday, May 17

12:00-1:00 PM

Lunch on the Cheyenne Botanic Gardens grounds

1:00-1:45 PM (choose one)

Bookkeeping Bootcamp with Tenda Weisshaar and Kasandra Ramsey

Let this workshop take the fear out of meeting with your bookkeeper! Whether you own a small business, nonprofit, or are a solo-preneur, these professionals will give you the inside scoop on what they need from you to make dealing with taxes, payroll and daily accounting easier and more transparent.

or

Thank You, Next with Stephanie Wilson

Organizational change: it starts with you. But change is hard. This session will discuss best practices in preparing and leading an organization through change and how you can prepare yourself for the variety of change events as well. Let's grow together!

or

Kitchen Herb Garden with Nettie Eakes

Nettie Eakes, Horticulture and Operations Supervisor at Cheyenne Botanic Gardens, will talk about gardening for your kitchen as well as gardening in your kitchen. Learn how to grow some of your favorite fruits, vegetables, and herbs so you can make fresh tasty dishes at home. Individuals will get to pot up veggies and herbs to take home.

1:45-2:00 PM

Break

2:00-2:45 PM (choose one)

Multiple Generations in the Workforce with Kate Debow Hayes

We are in a unique time. Many organizations currently have 5 generations in their workforce. These generations all learn differently, communicate differently, receive feedback differently and spend their free time differently. How do you bring them all together to create a harmonious, productive team?

Conducting interviews with HR directors, owners, executive directors across the state, High Ground Coaching has compiled not only insight into consistent issues this unique coming together of generations can produce, but also innovative solutions to these problems. In this workshop we will discuss issues faced and emerging management solutions being employed by companies right here in Wyoming. Significant time will be provided for discussion and participation!

or

Estate and Legacy Planning with Kristen Wilkerson

Don't fear your financial future—embrace it! Estate and legacy planning need not be scary, especially when you're armed with knowledge about what to do and how to do it. With plenty of time for questions, you'll leave feeling more inspired to face your financial future with gusto.

2:45-3:00 PM

Break

3:00-3:30 PM

Door Prizes, Awards, and Farewell